

FREEHOLD REGIONAL HIGH SCHOOL DISTRICT

OFFICE OF CURRICULUM AND INSTRUCTION

FINE AND PERFORMING ARTS ACADEMY

HONORS AMERICAN MEDIA STUDY

COURSE PHILOSOPHY

In this course, Entertainment Technology refers to the study of broadcast (television/radio), media, music production, video production, film and live event production. Our goal is for students to achieve skills as critical thinkers, eloquent speakers and technically savvy individuals as they develop a professional demeanor in the Arts.

COURSE DESCRIPTION

Grade Level: 9

Department: Fine and Performing
Arts Academy

Course Title: Honors American Media Study

Credits: 5

Course Code: 152800

BOARD OF EDUCATION ADOPTION DATE: AUGUST 31, 2009

FREEHOLD REGIONAL HIGH SCHOOL DISTRICT

Board of Education

Mr. Ronald G. Lawson, President
Mr. Christopher Placitella, Vice President

Mr. William Bruno
Mr. Tom Caiazza
Mrs. Elizabeth Canario
Mr. Barry Hochberg
Mrs. Kathie Lavin
Mr. Heshy Moses
Mrs. Jennifer Sutera

Mr. James Wasser, Superintendent
Ms. Donna M. Evangelista, Assistant Superintendent for Curriculum and
Instruction

Curriculum Writing Committee

Ms. Rachel Burkhardt
Ms. Laura Harak

Supervisors

Mr. Dan Green

Course Philosophy

The Entertainment Technology curriculum fosters a student centered learning environment, which allows students to use knowledge and methods of reading, writing, speaking, listening, history, and technology. Its primary goal is to address the developmental nature of each learner, promote critical thinking skills, foster communication and make connections across the curriculum while infusing real life applications to develop students who are lifelong learners. We believe that the building blocks of a successful adult in the entertainment industry are critical thinking skills, research, writing, cultural appreciation and a knowledge base. Our goal is for students to achieve skills as critical thinkers, eloquent speakers and technically savvy individuals as they develop a professional demeanor in the Arts.

Course Description

For the educational purposes herein Entertainment Technology will refer to the study of broadcast (television/radio), media, music production, video production, film and live event production. This course provides the student with a variety of activities that will enable him/her to understand and appreciate the application and value of “Entertainment Technology” by using up-to-date industry technology.

**Freehold Regional High School District
Curriculum Map**

PA Honors American Media Study

Relevant Standards ¹	Enduring Understandings	Essential Questions	Assessments		
			Diagnostic (before)	Formative (during)	Summative (after)
1.1 A1-3, 1.2 C4, D2-4; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5; 8.2 A3	Knowledge of the history and development in the areas of entertainment technology help predict future trends.	What are the different areas of Entertainment Technology? What is a trend? Why is knowledge of the history and development of technology important? How can history dictate the future? What specific historical trends have shaped our culture?	Oral Questions/ Discussion Anticipatory Set Questions	Notebooks Quizzes Chapter Test Written Assignments Oral Presentations PPT Presentations Observations Participatory Rubrics Research Assignments Hands-On Activities	Projects Mid Terms Final Exam Performances
1.1 A1, B2; 1.2, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 8.1 A5, B3,10-11; 8.2 B5	Entertainment technology is a support structure for other disciplines in the Arts.	What is a support structure? What are other disciplines in the Arts? In what ways can Entertainment Technology support other disciplines in the Arts? What forms of technology are used to support the other disciplines?			
1.1 A1-3, B1-2; 1.2 B5, 3-4, D2-4; 1.3 B3; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5, B3,10; 8.2 A3, B5	Entertainment technology can be viewed as its own art form.	What is Entertainment Technology? What is art? Why is Entertainment Technology considered an art form? How does one evaluate an art form?			
1.1 A1-3, B2; 1.2 C4, D2-4; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5; 8.2 A3	Media has the power to influence the way people live their lives.	What is media? In what ways can media influence people's lives? How has media impacted your life?	Oral Questions/	Notebooks	Projects

Relevant Standards ¹	Enduring Understandings	Essential Questions	Assessments		
			Diagnostic (before)	Formative (during)	Summative (after)
NJCCCS 1.1 A1-3, B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5, B3,10; 8.2 A3, B5	Knowledge of proper industry terminology is essential when working in the entertainment field.	What is industry terminology? How does one gain respect among colleagues in the field? Why is knowledge of industry terminology important?	Discussion Anticipatory Set Questions	Quizzes Chapter Test Written Assignments Oral Presentations	Mid Terms Final Exam Performances
NJCCCS: 1.1 A1-3, B2; 1.2 C4, D2-4; 1.4 A1-3, B1-2; 1.5 A1, B1-2; 8.1 A5; 8.2 A3	Evaluations of works of art must be detailed and supported to be valid.	What is an evaluation? Why is it important to be able to articulate and express your opinion? Why is it important to have an opinion of various works of art?		PPT Presentations Observations	
NJCCCS: 1.1 A1, B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 8.1 B3,10; 8.2 B5	Proper production etiquette leads to the success of a production team.	What is production etiquette? Why is production etiquette important? What is a production team?		Participatory Rubrics Research Assignments Hands-On Activities	
NJCCCS: 1.1 A1-3, B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 1.5 B1-3, 10; 8.1 B3,10; 8.2 A3, B5	Knowledge of basic production techniques makes one an asset to any production team.	How will knowing basic production techniques help me in my future production career? What are basic production techniques?			
NJCCCS: 1.1 A1-3, B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5, B3,10; 8.2 A3, B5	Knowledge of various production equipment and their function, is key to being a desired crew member.	What are the different types of production equipment used in a production? What are the various crew positions? How does each piece of equipment operate? How does the equipment need to be cared for?			

Relevant Standards ¹	Enduring Understandings	Essential Questions	Assessments		
			Diagnostic (before)	Formative (during)	Summative (after)
NJCCCS: 1.1 A1-3, B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 1.5 A1, B1-2; 8.1 A5, B3,10; 8.2 A3, B5	Production crew members must work together to produce successful productions.	What production crew positions are available? What are the responsibilities of each crew position? What is the key to working together as a team?			

**Freehold Regional High School District
Course Proficiencies and Pacing
PA Honors American Media Study**

Unit Title	Unit Understandings and Goals	Recommended Duration
Unit #1: History of Radio	<p>Knowledge of the history and development in the areas of entertainment technology help predict future trends. Media has the power to influence the way people live their lives. Evaluations of works of art must be detailed and supported to be valid. Knowledge of various production equipment and their function, is key to being a desired crew member.</p> <p>1. The student will be able to understand how throughout history, media, art and entertainment technology has influenced people’s lives.</p>	4 weeks
Unit #2: History of Television	<p>Knowledge of the history and development in the areas of entertainment technology help predict future trends. Media has the power to influence the way people live their lives. Evaluations of works of art must be detailed and supported to be valid. Knowledge of various production equipment and their function, is key to being a desired crew member.</p> <p>1. The student will be able to understand how throughout history, media, art and entertainment technology has influenced people’s lives.</p>	4 weeks
Unit #3: Video Production	<p>Entertainment technology is a support structure for other disciplines in the Arts. Entertainment technology can be viewed as its own art form. Knowledge of proper industry terminology is essential when working in the entertainment field. Proper production etiquette leads to the success of a production team. Knowledge of basic production techniques makes one an asset to any production team. Knowledge of various production equipment and their function, is key to being a desired crew member. Production crew members must work together to produce successful productions.</p> <p>1. The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a video production team. 2. The student will be able to demonstrate knowledge of the different art disciplines within the field.</p>	7 weeks

Unit Title	Unit Understandings and Goals	Recommended Duration
Unit #4: Music Production	<p>Entertainment technology is a support structure for other disciplines in the Arts. Entertainment technology can be viewed as its own art form. Knowledge of proper industry terminology is essential when working in the entertainment field. Proper production etiquette leads to the success of a production team. Knowledge of basic production techniques makes one an asset to any production team. Knowledge of various production equipment and their function, is key to being a desired crew member. Production crew members must work together to produce successful productions.</p> <ol style="list-style-type: none"> 1. The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a music production team. 2. The student will be able to demonstrate knowledge of the different art disciplines within the field. 	7 weeks
Unit #5: History of Film	<p>Knowledge of the history and development in the areas of entertainment technology help predict future trends. Entertainment technology can be viewed as its own art form. Media has the power to influence the way people live their lives. Knowledge of proper industry terminology is essential when working in the entertainment field. Evaluations of works of art must be detailed and supported to be valid. Knowledge of various production equipment and their function, is key to being a desired crew member. Production crew members must work together to produce successful productions.</p> <ol style="list-style-type: none"> 1. The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a film production team. 2. The student will be able to demonstrate knowledge of the different art disciplines within the field, as well as critique and evaluate different works of art. 	4 weeks
Unit #6: Live Production	<p>Entertainment technology is a support structure for other disciplines in the Arts. Entertainment technology can be viewed as its own art form. Knowledge of proper industry terminology is essential when working in the entertainment field. Proper production etiquette leads to the success of a production team. Knowledge of basic production techniques makes one an asset to any production team. Knowledge of various production equipment and their function, is key to being a desired crew member. Production crew members must work together to produce successful productions.</p> <ol style="list-style-type: none"> 1. The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a production team. 2. The student will be able to demonstrate knowledge of the different art disciplines within the field. 	4 weeks

Unit Title	Unit Understandings and Goals	Recommended Duration
Unit #7: Cables and Connectors	<p>Entertainment technology is a support structure for other disciplines in the Arts. Knowledge of proper industry terminology is essential when working in the entertainment field. Knowledge of basic production techniques makes one an asset to any production team. Knowledge of various production equipment and their function, is key to being a desired crew member.</p> <p>1. The student will be able to demonstrate knowledge of proper use and function of cables and connectors used in the Entertainment Technology field.</p>	2 weeks

**Freehold Regional High School District
PA Honors American Media Study**

Unit #1: History of Radio

Enduring Understandings: Knowledge of the history and development in the areas of entertainment technology help predict future trends.
Media has the power to influence the way people live their lives.
Evaluations of works of art must be detailed and supported to be valid.
Knowledge of various production equipment and their function, is key to being a desired crew member.

Essential Questions: What are the different areas of ET?
What is a trend?
Why is knowledge of the history and development of technology important?
How can history dictate the future?
What specific historical trends have shaped our culture?
What is media?
In what ways can media influence people’s lives?
How has media impacted your life?
What is an evaluation?
Why is it important to be able to articulate and express your opinion?
Why is it important to have an opinion of various works of art?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?

Unit Goal: The student will be able to understand how throughout history, media, art and entertainment technology has influenced people’s lives.

Duration of Unit: 4 weeks

NJCCCS: 1.1 A1-3; 1.2 C4, D2-3; 1.4 A1-3, B1-2; 1.5 B1-2; 8.2 A3

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
How did the invention of radio affect society? How did the history of radio lead to future innovations in technology? How did the “War of the Worlds” radio broadcast impact society? What was the Golden Age of Radio? How do you operate and record on a digital audio recorder (Tascam machine)?	Describe the ways in which radio has and continues to affect society. Identify the key players involved in the creation and evolution of radio. Identify different types of programming popular during the Golden Age of Radio. Identify similarities and differences between old time and modern radio. Develop a radio broadcast script.	PowerPoint presentation War of the Worlds Radio Broadcast DVD of War of the Worlds Movie CDs of old radio shows Teacher prepared handouts Internet Tascam machine	Lecture and class discussion PowerPoint presentations Compare and discuss student responses to different topics Hands-on technology demonstration on digital audio recorder (Tascam machine) Role play Assign group collaboration project Critique and evaluation of student projects	Written tests and quizzes Worksheets Notebook assessments Project assessments Responses to discussion questions

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods.
- A wide variety of assessments and strategies complement the individual learning experience.

**Freehold Regional High School District
PA Honors American Media Study**

Unit #2: History of Television

Enduring Understandings: Knowledge of the history and development in the areas of entertainment technology help predict future trends.
Media has the power to influence the way people live their lives.
Evaluations of works of art must be detailed and supported to be valid.
Knowledge of various production equipment and their function, is key to being a desired crew member.

Essential Questions: What are the different areas of ET?
What is a trend?
Why is knowledge of the history and development of technology important?
How can history dictate the future?
What specific historical trends have shaped our culture?
What is media?
In what ways can media influence people’s lives?
How has media impacted your life?
What is an evaluation?
Why is it important to be able to articulate and express your opinion?
Why is it important to have an opinion of various works of art?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?

Unit Goal: The student will be able to understand how throughout history, media, art and entertainment technology has influenced people’s lives.

Duration of Unit: 4 weeks

NJCCCS: 1.1 A1-3; 1.4 A1-3; B1-2; 1.5 A1, B1-2; 8.1 A5, 8.2 A3

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
How did the invention of television affect society? How did the history of television lead to future innovations in technology? What is the Golden Age of Television? Who were the leading inventors who contributed to the advancement of television? What differences in programming are noticeably different between the 1950s and today?	Describe the ways in which television has and continues to affect society. Identify the key players involved in the creation and evolution of television. Identify different types of programming popular during the Golden Age of Television. Identify similarities and differences between 1950s and modern television programming.	PowerPoint presentation DVDs of TV Programs of the 1950s Teacher prepared handouts Internet DVD of History of Inventor David Simoff	Lecture and class discussion PowerPoint presentations Compare and discuss student responses to different topics Assign “Old Time TV” project Student prepared PowerPoint presentations Critique and evaluation of student projects	Written tests and quizzes Worksheets Notebook assessments Project assessments Responses to discussion questions

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods.
- A wide variety of assessments and strategies complement the individual learning experience.

**Freehold Regional High School District
PA Honors American Media Study**

Unit #3: Video Production

Enduring Understandings: Entertainment technology is a support structure for other disciplines in the Arts.
Entertainment technology can be viewed as its own art form.
Knowledge of proper industry terminology is essential when working in the entertainment field.
Proper production etiquette leads to the success of a production team.
Knowledge of basic production techniques makes one an asset to any production team.
Knowledge of various production equipment and their function, is key to being a desired crew member.
Production crew members must work together to produce successful productions.

Essential Questions: What is a support structure?
What are other disciplines in the Arts?
In what ways can ET support other disciplines in the Arts?
What forms of technology is used to support the other disciplines?
What is Entertainment Technology?
What is art?
Why ET is considered an art form?
How does one evaluate an art form?
What is industry terminology?
How does one gain respect among colleagues in the field?
Why is knowledge of industry terminology important?
What is production etiquette?
Why is production etiquette important?
What is a production team?
How will knowing basic production techniques help me in my future production career?
What are basic production techniques?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?
What production crew positions are available?
What are the responsibilities of each crew position?
What is the key to working together as a team?

Unit Goals: The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a video production team.
The student will be able to demonstrate knowledge of the different art disciplines within the field.

Duration of Unit: 7 weeks

NJCCCS: 1.1 A1, B1-2; 1.2 D2-4; 1.4 B1-2; 8.1 A5, B11

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
<p>What is the function of basic studio equipment?</p> <p>How do you operate basic studio equipment?</p> <p>What are the responsibilities of members on the production staff and crew?</p> <p>What are the basic production techniques used in a studio?</p> <p>What are the proper commands used for camera moves?</p> <p>What is the proper terminology used during a studio production?</p> <p>What are the proper ways to frame and compose a shot?</p> <p>What is proper production etiquette?</p>	<p>Describe the ways to properly operate studio equipment.</p> <p>Identify the key terms used in a production.</p> <p>Describe the responsibilities of each member of a production crew</p> <p>Illustrate proper ways to frame and compose a shot.</p> <p>Demonstrate proper production etiquette.</p> <p>Demonstrate proper use of commands used when moving a camera.</p>	<p>PowerPoint presentation</p> <p>Teacher prepared handouts</p> <p>Internet</p> <p>Tour of a working studio</p> <p>Various studio equipment</p>	<p>Lecture and class discussion</p> <p>Hands-on in class student practice activities</p> <p>Teacher guided equipment demonstrations</p> <p>PowerPoint presentations</p> <p>Critique and evaluation of student projects</p> <p>Collage of Shots project demonstrating knowledge of framing and composition</p>	<p>Written tests and quizzes</p> <p>Worksheets</p> <p>Notebook assessments</p> <p>Project assessments</p> <p>Responses to discussion questions</p>
<p><u>Suggestions on how to differentiate in this unit:</u></p> <ul style="list-style-type: none"> • Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods. • A wide variety of assessments and strategies complement the individual learning experience. 				

**Freehold Regional High School District
PA Honors American Media Study**

Unit #4: Music Production

Enduring Understandings: Entertainment technology is a support structure for other disciplines in the Arts.
Entertainment technology can be viewed as its own art form.
Knowledge of proper industry terminology is essential when working in the entertainment field.
Proper production etiquette leads to the success of a production team.
Knowledge of basic production techniques makes one an asset to any production team.
Knowledge of various production equipment and their function, is key to being a desired crew member.
Production crew members must work together to produce successful productions.

Essential Questions: What is a support structure?
What are other disciplines in the Arts?
In what ways can ET support other disciplines in the Arts?
What forms of technology is used to support the other disciplines?
What is Entertainment Technology?
What is art?
Why ET is considered an art form?
How does one evaluate an art form?
What is industry terminology?
How does one gain respect among colleagues in the field?
Why is knowledge of industry terminology important?
What is production etiquette?
Why is production etiquette important?
What is a production team?
How will knowing basic production techniques help me in my future production career?
What are basic production techniques?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?
What production crew positions are available?
What are the responsibilities of each crew position?
What is the key to working together as a team?

Unit Goals: The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a music production team.
The student will be able to demonstrate knowledge of the different art disciplines within the field.

Duration of Unit: 7 weeks

NJCCCS: 1.1 A1-3, B1; 1.2 B2,5; 1.3 B1,3; 1.4 B1-2; 1.5 B1; 8.1 A5, B11; 8.2 A3

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
<p>What is the proper terminology used in a recording studio?</p> <p>What are the responsibilities of members of a music production crew?</p> <p>How do you classify different genres of music?</p> <p>How has music technology evolved throughout the years?</p> <p>How did the history of music lead to future innovations in technology?</p> <p>What are the different types of audio equipment used in a production?</p> <p>How do you operate basic audio mixing programs?</p>	<p>Describe different types and genres of music.</p> <p>Identify the key terms used in a recording program.</p> <p>Describe the responsibilities of each member of a music production crew.</p> <p>Describe how music technology has evolved over the years.</p> <p>Demonstrate proper operation of basic audio mixing programs.</p> <p>Identify the different types of equipment used in a production.</p>	<p>PowerPoint presentation</p> <p>Teacher prepared handouts</p> <p>Internet</p> <p>Tour of a working recording studio</p> <p>Various studio equipment</p> <p>CDs of different music genres</p> <p>Audio mixing program</p> <p>Tascam machine</p>	<p>Lecture and class discussion</p> <p>Hands-on in class student practice activities</p> <p>Teacher guided equipment demonstrations</p> <p>PowerPoint presentations</p> <p>Critique and evaluation of student projects</p> <p>Research project on a favorite recording artist</p> <p>Listen to CDs to demonstrate various genres of music</p>	<p>Written tests and quizzes</p> <p>Worksheets</p> <p>Notebook assessments</p> <p>Project assessments</p> <p>Responses to discussion questions</p>

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods.
- A wide variety of assessments and strategies complement the individual learning experience.

**Freehold Regional High School District
PA Honors American Media Study**

Unit #5: History of Film

Enduring Understandings: Knowledge of the history and development in the areas of entertainment technology help predict future trends.
Entertainment technology can be viewed as its own art form.
Media has the power to influence the way people live their lives.
Knowledge of proper industry terminology is essential when working in the entertainment field.
Evaluations of works of art must be detailed and supported to be valid.
Knowledge of various production equipment and their function, is key to being a desired crew member.
Production crew members must work together to produce successful productions.

Essential Questions: What are the different areas of ET?
What is a trend?
Why is knowledge of the history and development of technology important?
How can history dictate the future?
What specific historical trends have shaped our culture?
What is Entertainment Technology?
What is art?
Why is ET considered a art form?
How does one evaluate an art form?
What is media?
In what ways can media influence people's lives?
How has media impacted your life?
What is industry terminology?
How does one gain respect among colleagues in the field?
Why is knowledge of industry terminology important?
What is an evaluation?
Why is it important to be able to articulate and express your opinion?
Why is it important to have an opinion of various works of art?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?
What production crew positions are available?
What are the responsibilities of each crew position?
What is the key to working together as a team?

Unit Goals: The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a film production team.
The student will be able to demonstrate knowledge of the different art disciplines within the field, as well as critique and evaluate different works of art.

Duration of Unit: 4 weeks

NJCCCS: 1.1 A1-3, B1-2; 1.2 D2, 4; 1.4 A1-3, B1-2; 1.5 A1, B1-2; 8.1 A5; 8.2 A3

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
<p>What is the proper terminology used in film?</p> <p>How do you classify different genres of film?</p> <p>How has film evolved throughout the years?</p> <p>How did the history of film lead to future innovations in technology?</p> <p>Who are the important players in film history?</p> <p>What was the impact of adding sound to film?</p> <p>What were the important inventions that lead to future innovations in film?</p>	<p>Describe the different genres of film.</p> <p>Identify the key terms used to describe film techniques.</p> <p>Describe how film has evolved over the years.</p> <p>Identify the key players in the development of film.</p> <p>Describe how the history of film and inventions lead to future innovations in technology.</p> <p>Describe the impact that sound had to silent films.</p>	<p>PowerPoint presentation</p> <p>Teacher prepared handouts</p> <p>Internet</p> <p>DVDs of Silent Films</p> <p>DVDs of different movie genres</p> <p>Zoetrope and Flipbooks</p>	<p>Lecture and class discussion</p> <p>PowerPoint presentations</p> <p>Critique and evaluation of student projects</p> <p>Watch DVDs of silent films and different genres of film</p> <p>Demonstrate how to create a zoetrope and flipbook</p> <p>Create a Zoetrope and Flipbook project</p> <p>Research a famous film director project</p>	<p>Written tests and quizzes</p> <p>Worksheets</p> <p>Notebook assessments</p> <p>Project assessments</p> <p>Responses to discussion questions</p>
<p><u>Suggestions on how to differentiate in this unit:</u></p> <ul style="list-style-type: none"> • Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods. • A wide variety of assessments and strategies complement the individual learning experience. 				

**Freehold Regional High School District
PA Honors American Media Study**

Unit #6: Live Production

Enduring Understandings: Entertainment technology is a support structure for other disciplines in the Arts.
Entertainment technology can be viewed as its own art form.
Knowledge of proper industry terminology is essential when working in the entertainment field.
Proper production etiquette leads to the success of a production team.
Knowledge of basic production techniques makes one an asset to any production team.
Knowledge of various production equipment and their function, is key to being a desired crew member.
Production crew members must work together to produce successful productions.

Essential Questions: What is a support structure?
What are other disciplines in the Arts?
In what ways can ET support other disciplines in the Arts?
What forms of technology is used to support the other disciplines?
What is Entertainment Technology?
What is art?
Why is ET considered a art form?
How does one evaluate an art form?
What is industry terminology?
How does one gain respect among colleagues in the field?
Why is knowledge of industry terminology important?
What is production etiquette?
Why is production etiquette important?
What is a production team?
How will knowing basic production techniques help me in my future production career?
What are basic production techniques?
What are the different types of production equipment used in a production?
What are the various crew positions?
How does each piece of equipment operate?
How does the equipment need to be cared for?
What production crew positions are available?
What are the responsibilities of each crew position?
What is the key to working together as a team?

Unit Goals: The student will be able to understand basic production techniques, equipment and etiquette required to become a valued member of a production team.

The student will be able to demonstrate knowledge of the different art disciplines within the field.

Duration of Unit: 4 weeks

NJCCCS: 1.1 B2; 1.2 B5, C3-4, D2-4; 1.3 B3, D2; 1.4 B1-2; 8.1 A5,B3,10-11; 8.2 B5

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
<p>What is the proper terminology used in Live production?</p> <p>What is the terminology and layout of the auditorium?</p> <p>What is the proper set-up of Live production equipment?</p> <p>What is proper etiquette one should demonstrate during a Live production?</p> <p>How does Live production support vary for different types of productions?</p>	<p>Describe the layout and terminology of the auditorium.</p> <p>Identify the key terms used in a Live Production</p> <p>Describe how to properly set-up equipment for a Live production.</p> <p>Demonstrate proper etiquette needed for a Live Production.</p> <p>Describe how Live production support will vary for different types of production.</p>	<p>PowerPoint presentation</p> <p>Teacher prepared handouts</p> <p>Live production equipment</p>	<p>Lecture and class discussion</p> <p>Hands-on in class student practice activities</p> <p>Teacher guided equipment demonstrations</p> <p>PowerPoint presentations</p> <p>Critique and evaluation of student projects</p> <p>Live performance recording</p>	<p>Written tests and quizzes</p> <p>Worksheets</p> <p>Notebook assessments</p> <p>Project assessments</p> <p>Responses to discussion questions</p>
<p><u>Suggestions on how to differentiate in this unit:</u></p> <ul style="list-style-type: none"> • Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods. • A wide variety of assessments and strategies complement the individual learning experience. 				

**Freehold Regional High School District
PA Honors American Media Study**

Unit #7: Cables and Connectors

Enduring Understandings: Entertainment technology is a support structure for other disciplines in the Arts.
 Knowledge of proper industry terminology is essential when working in the entertainment field.
 Knowledge of basic production techniques makes one an asset to any production team.
 Knowledge of various production equipment and their function, is key to being a desired crew member.

Essential Questions: What is a support structure?
 What are other disciplines in the Arts?
 In what ways can ET support other disciplines in the Arts?
 What forms of technology is used to support the other disciplines?
 What is industry terminology?
 How does one gain respect among colleagues in the field?
 Why is knowledge of industry terminology important?
 How will knowing basic production techniques help me in my future production career?
 What are basic production techniques?
 What are the different types of production equipment used in a production?
 What are the various crew positions?
 How does each piece of equipment operate?
 How does the equipment need to be cared for?

Unit Goal: The student will be able to demonstrate knowledge of proper use and function of cables and connectors used in the Entertainment Technology field.

Duration of Unit: 2 weeks

NJCCCS: 1.1 A1; 1.2 D2; 8.1 A5, B3, 10-11; 8.2 B5

Guiding / Topical Questions	Content, Themes, Concepts, and Skills	Instructional Resources and Materials	Teaching Strategies	Assessment Strategies
What is the proper terminology used for audio/visual/computer cables and connectors? What are the different types and functions of audio/visual/computer cables and connectors? What is the proper set-up of audio/visual/computer cables and connectors?	Identify the key terms used for describing audio/visual/computer cables and connectors. Identify the different types and functions of audio/visual/computer cables and connectors. Demonstrate the proper set-up of audio/visual/computer cables and connectors.	PowerPoint presentation Teacher prepared handouts Various cables and connectors DVD Player Television Tascam Audio/Visual equipment	Lecture and class discussion Hands-on in class student practice activities Teacher guided cable/connector demonstrations PowerPoint presentations Critique and evaluation of student demonstrations	Written tests and quizzes Worksheets Notebook assessments Project assessments Responses to discussion questions

Suggestions on how to differentiate in this unit:

- Students with individual learning styles can be assisted through adjustments in assessment standards, one-to-one teacher support, additional testing time, and use of visual and auditory teaching methods.
- A wide variety of assessments and strategies complement the individual learning experience.